



EL PERIÓDICO DE CANTERBURY ENGLISH

FEBRUARY 2021 • ISSUE 3



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Filomena

- Let it snow, let it snow...

Canterbury English noticeboard

- News, events and photos

MADRID SUBMERGED IN SNOW BY FILOMENA

BY CECILIA BOYD

Over a 30-hour period January 7 through January 9, Madrid was initially coated, then covered and finally bound in the most snow it's seen in over 50 years. More than 50 cm (20 inches) of fluffy precip fell from storm Filomena, which tracked from the south bringing moist, warm air to slam into the cold of Scandinavia directly over Iberia. The results? Snowball fights of a lifetime!

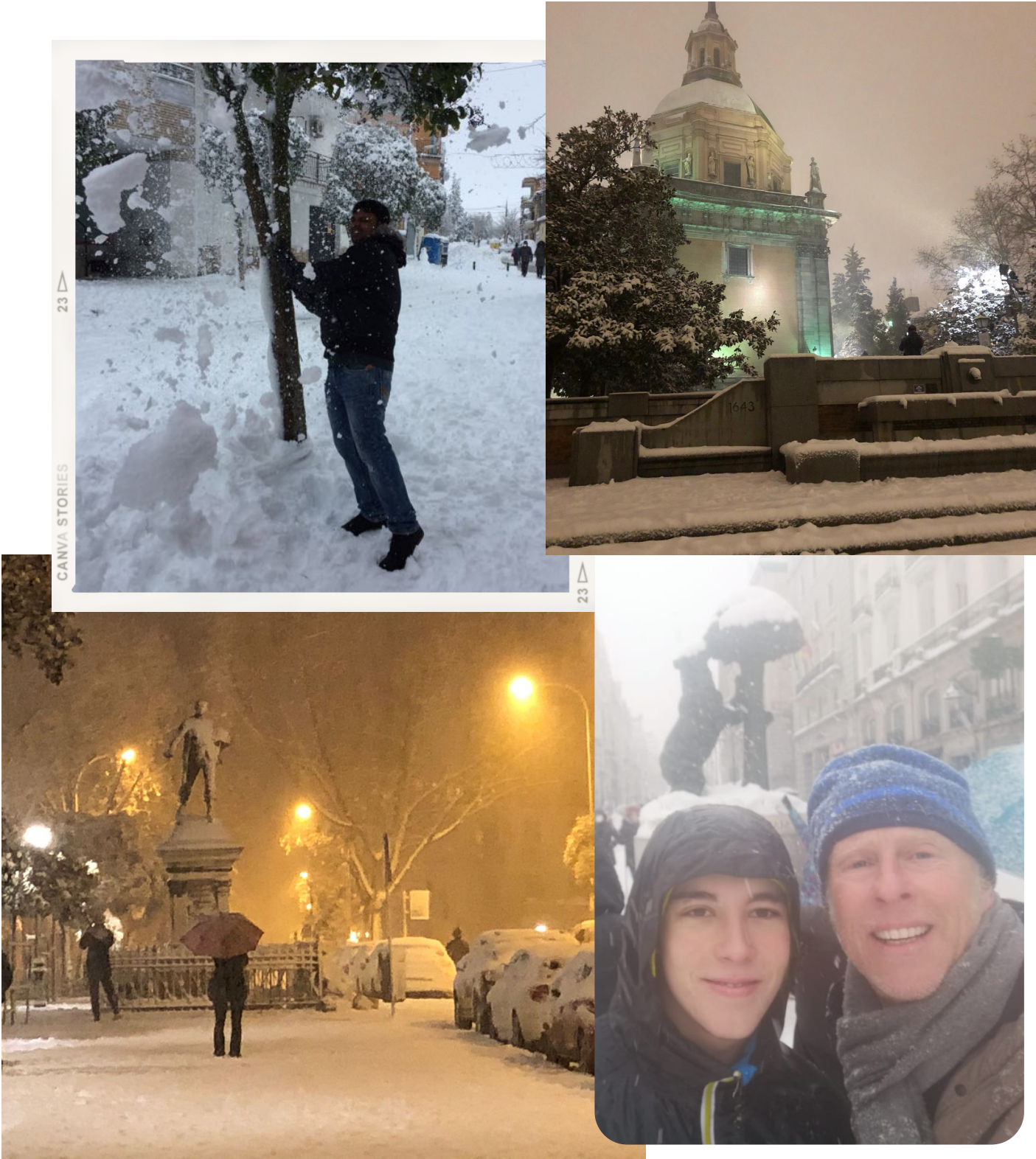


Richard and 16 year old son Hector before the giant televised snowball fight in Sol

Latest COVID Info...

- [Travel Information](#)
- [Restrictions in Madrid](#)

FILOMENA FOTOS



Richard and Hector in the Emblematic Puerta de Alcalá

NEW SOCIAL MEDIA MARKETING PROGRAM

BY CECILIA BOYD

With the beginning of the new Canterbury English kicked off a new social media marketing scheme. We post each day on Instagram, Facebook, and LinkedIn using graphics designed to attract young adult students.

The plan is to soon post teacher videos and offer live events, all with the goal of bringing our student roster back to the pre-COVID range.

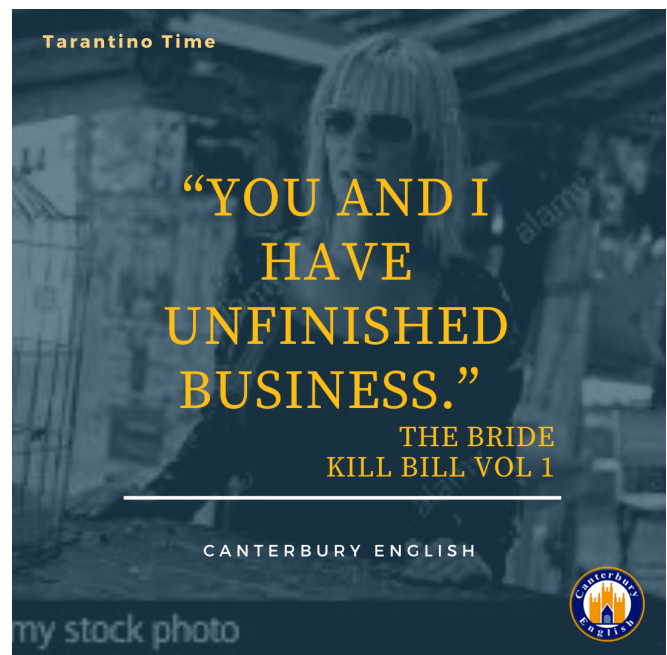
See examples below.

Please Like/ Follow Us

[Instagram](#)

[Facebook](#)

[LinkedIn](#)



CE CASTING CALL

DESPERATELY SEEKING VIDEOS!

Canterbury English wants you to
create video content for our new
digital marketing blitz

Be a part of the CE post-COVID Renaissance, and help
build market share and increase class offerings.

Create a 30 second video on an English school topic:
how to ask for directions; grammar tip; movie slang;
get creative.

We don't need professional production values - edgy is
fine!

Send us the link of your vid and we'll have our people
call your people!





**FAREWELL TO FRIEND AND
TEACHER KEN!**

***Impromptu
CE Get
Together!***

MEET AT ESPAÑA CAÑÍ
PLAZA DEL ÁNGEL, 14
NEAR TIRSO DE MOLINA ESTACION
6pm Thursday 7 Jan 2021

4th King Richard will be there on his camel - or
reindeer, if it actually snows in Madrid.



TIME UPDATED!

GARCIA LORCA SPANISH SCHOOL CLUB PRES. SUSANA TEIXEIRA SAYS:

LET'S MEET!

SATURDAY 30 JANUARY | 5PM

BLOOM

CALLE DE ALBERTO AGUILERA, 54, 28015 MADRID
RSVP TO THIS EMAIL



SCENES FROM BLOOM

